

Yearbook Ads

The Knight Rate Sheet

	<h3>9 BLOCK</h3>	until Oct. 17 \$360	until Jan. 1 \$390	until Feb. 1 \$420
Full-Page Advertisement <small>Option 6</small>		<i>(You may submit up to 20 pictures for a full-page ad)</i>		
	<h3>6 BLOCK</h3>	until Oct. 17 \$270	until Jan. 1 \$300	until Feb. 1 \$330
2/3-Page Advertisement <small>Option 5</small>		<i>(You may submit up to 10 pictures for a six-block ad)</i>		
	<h3>4 BLOCK</h3>	until Oct. 17 \$200	until Jan. 1 \$225	until Feb. 1 \$250
4/9-Page Advertisement <small>Option 4</small>		<i>(You may submit up to six pictures for a four-block ad)</i>		
	<h3>3 BLOCK</h3>	until Oct. 17 \$160	until Jan. 1 \$180	until Feb. 1 \$200
1/3-Page Advertisement <small>Option 3</small>		<i>(You may submit up to four pictures for a three-block ad)</i>		
	<h3>2 BLOCK</h3>	until Oct. 17 \$115	until Jan. 1 \$135	until Feb. 1 \$155
2/9-Page Advertisement <small>Option 2</small>		<i>(You may submit one or two photos for a two-block ad)</i>		
	<h3>1 BLOCK</h3>	until Oct. 17 \$70	until Jan. 1 \$75	until Feb. 1 \$80
1/9-Page Advertisement <small>Option 1</small>		<i>(You may submit one photo for a one-block ad)</i>		

HERE'S HOW TO SUBMIT YOUR PHOTOS

The best way for you to submit photos is electronically. You may upload them to the Smart Pay website at smart-pay.com, or you may send them as email attachments to mccallumyearbookads@gmail.com. If you wish to submit photo prints, please follow the guidelines below.

1. We do our best to return photographs, but we don't promise they will be. Photos for ads may be picked up when yearbooks are picked up.
2. If you have a one-of-a-kind photo, please have a copy of it made and let us use the copy.
3. Please write your name on the back of all photos.
4. Do not cut photos. We will crop them for you.

Please contact a yearbook student or Mr. Dave Winter in room 134 or at 414.7539 or david.winter@austinisd.org for more information.

McCallum High School
 5600 Sunshine
 Austin, TX 78756

Ad sales end Feb. 1. Turn in your payments ASAP!